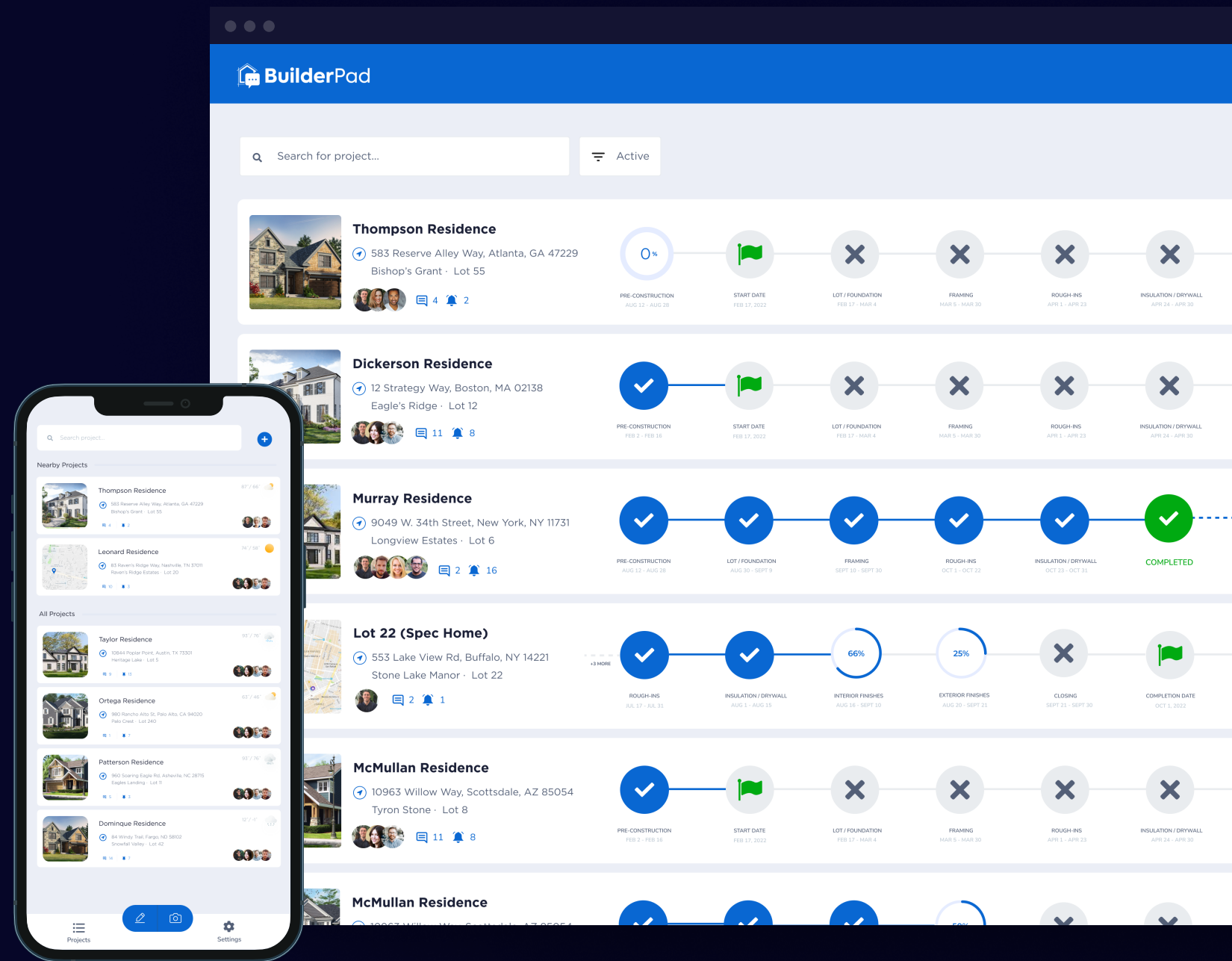


A modern, customer-centric platform for home builders.



How BuilderPad Started



🌐 Read the full story at builderpad.com/our-story/

The Problem

PROJECT MANAGERS JUGGLING NEVER-ENDING PROBLEMS, COUNTLESS DELAYS, AND MISSED DEADLINES.

- ✗ Mis-aligned expectations.
- ✗ Out of control budgets.
- ✗ Poor communication.

Leading to project managers building in fear, afraid to confront clients.

Our Vision

SIMPLICITY. BEST-IN-CLASS TECHNOLOGY. AUTOMATION.

Centralize, document, organize, and filter activities, communication, and progress updates in one location.

- ✓ **Create transparency** and reduce “back and forth” between builder and client.
- ✓ Save time finding old conversations, photos and feedback with **smart search**™.
- ✓ **Protect your construction business** with a digital paper trail of activities and communication.

Our Vision

SIMPLICITY. BEST-IN-CLASS TECHNOLOGY. AUTOMATION.

Streamline each phase of the construction process.

- ✓ **Monitor all projects and progress** from birds-eye view.
- ✓ **Create automated reminders** to nudge Project Managers about posting progress updates, keeping the schedule up-to-date and trigger client notifications.
- ✓ **Protect your construction business** with a digital paper trail of all activities.

Our Vision

SIMPLICITY. BEST-IN-CLASS TECHNOLOGY. AUTOMATION.

Take a “less is more” approach, with an emphasis on simplicity, user-experience and features that deliver the biggest impact for home builders.

- ✓ Our research shows that builders currently using other solutions, use around 20% of its full capabilities, because of how cumbersome and “clunky” they are.
- ✓ Save time finding old conversations, photos and feedback with **smart search**™.
- ✓ **Protect your construction business** with a digital paper trail of all activities.

Progress TrackerTM

SEE A BIRDS-EYE VIEW OF EACH PROJECT WITH OUR PROGRESS TRACKER.



Jones Residence

553 Lake View Rd, Buffalo, NY 14221
Stone Lake Manor · Lot 22



 2  1

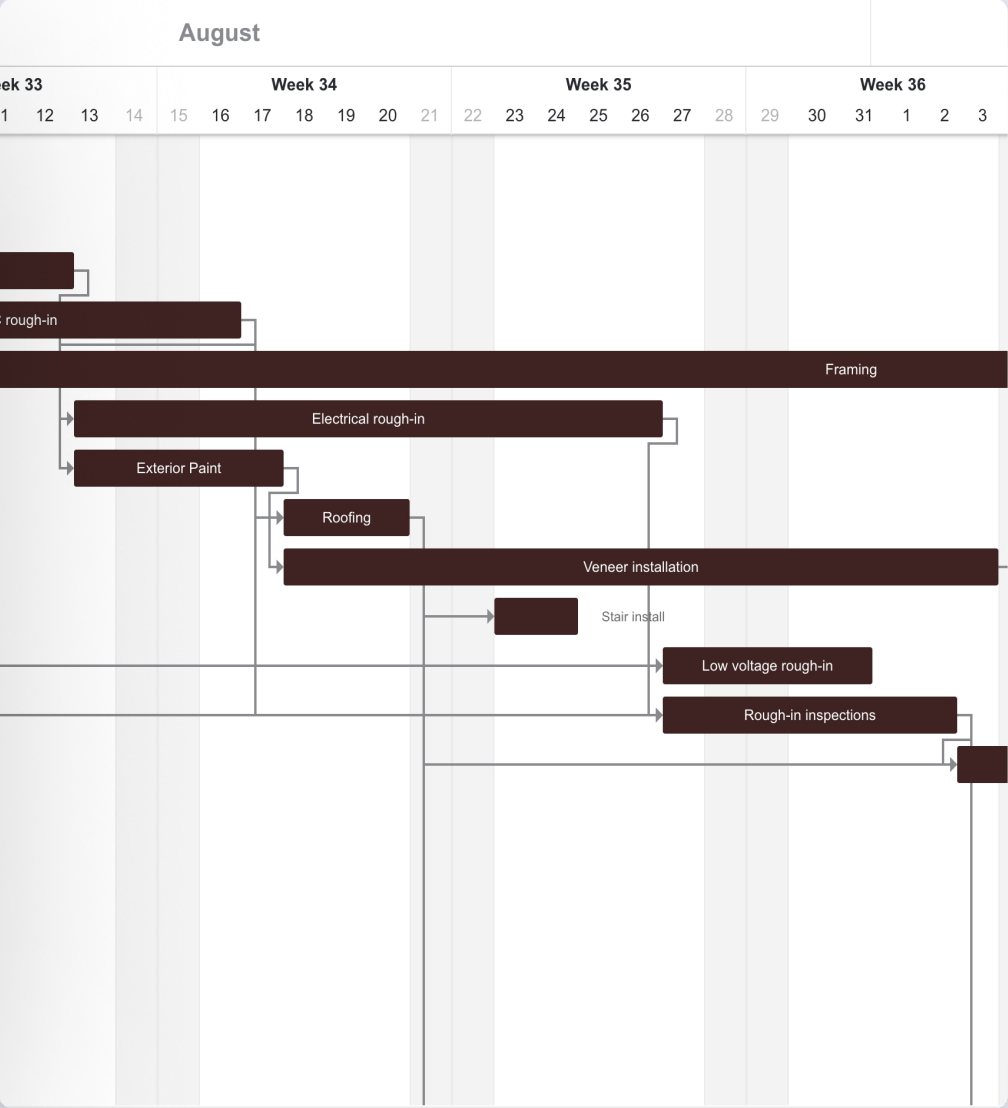


Simplified Scheduling

HAVE COMPLETE CONTROL OVER YOUR SCHEDULE WITH LIST, CALENDAR AND GANTT VIEWS.

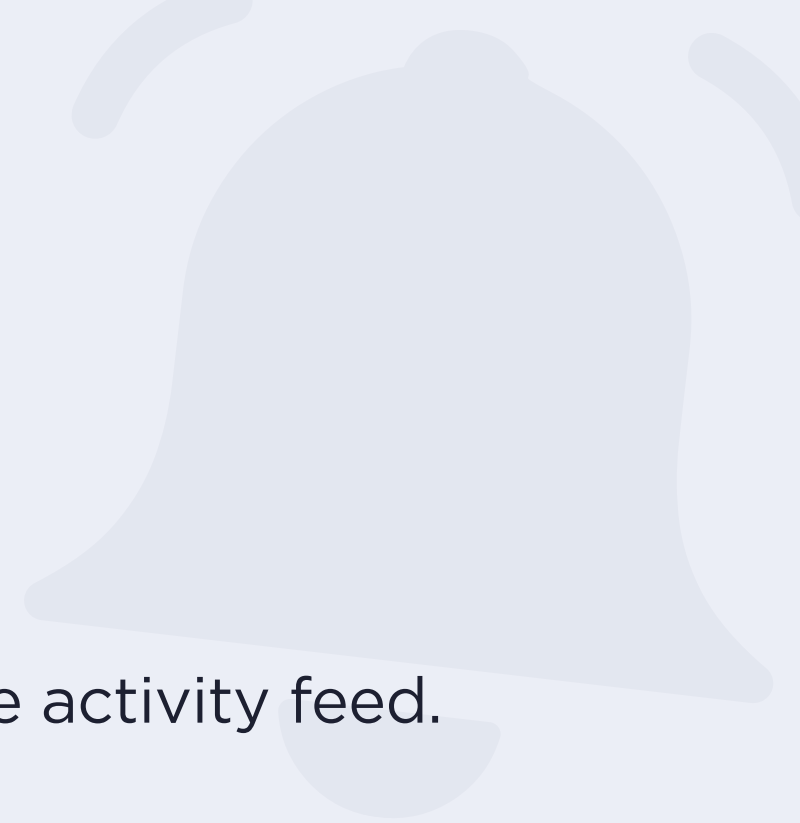
PHASE	START	END	WORK DAYS	COMPLETION %
▼ ● Pre-Construction (4)	Oct 20th, 2022	Nov 14th, 2022	45	<div><div>100%</div></div>
Architectural Plans	Oct 20th, 2022	Nov 14th, 2022	25	<div><div>100%</div></div>
Engineering Design	Oct 20th, 2022	Nov 8th, 2022	20	<div><div>100%</div></div>
Zoning Permit	Oct 20th, 2022	Nov 23rd, 2022	3	<div><div>100%</div></div>
Building Permit	Oct 24th, 2022	Nov 27th, 2022	3	<div><div>100%</div></div>
▼ ● Lot / Foundation (5)	Nov 15th, 2022	Nov 23rd, 2022	8	<div><div>75%</div></div>
Install Silt Fence	Nov 15th, 2022	Nov 15th, 2022	1	<div><div>100%</div></div>
Clear Lot / Tree Removal	Nov 16th, 2022	Nov 18th, 2022	3	<div><div>100%</div></div>
Install Construction Driveway	Nov 20th, 2022	Nov 20th, 2022	1	<div><div>100%</div></div>
Excavate Basement	Nov 22nd, 2022	Nov 23rd, 2022	2	<div><div>100%</div></div>
Stake Footers	Nov 24th, 2022	Nov 24th, 2022	1	<div><div>46%</div></div>
▼ ● Framing (3)	Nov 27th, 2022	Dec 20th, 2022	23	<div><div>0%</div></div>
Deliver Wood Package	Nov 27th, 2022	Nov 27th, 2022	1	<div><div>0%</div></div>
Frame Home	Nov 28th, 2022	Dec 18th, 2022	20	<div><div>0%</div></div>
House Wrap	Dec 19th, 2022	Dec 20th, 2022	2	<div><div>0%</div></div>
▼ ● Rough-Ins (7)	Dec 27th, 2022	Jan 18th, 2023	23	<div><div>0%</div></div>
Electrical & Low Voltage Client Walk-through	Dec 27th, 2022	Dec 27th, 2022	1	<div><div>0%</div></div>
Plumbing Rough-Ins	Dec 28th, 2022	Jan 2nd, 2023	5	<div><div>0%</div></div>
Install Fireplace	Jan 3rd, 2023	Jan 3rd, 2023	1	<div><div>0%</div></div>

September 2022				
Sun	Mon	Tue	Wed	Thu
Foundation				
29	30	1	2	3
		CONFIRM SEWER / WATER TAP		CONTACT POWER COMPANY PULL INSURANCE POLICY
6	7	8	9	10
EXCAVATE BASEMENT		GRADING		
13	14	15	16	17
	STAKE FOOTERS			
20	21	22	23	24
	DELIVER WOOD PACKAGE	FRAME HOUSE		
27	28	29	30	31
FRAME HOUSE				HOUSE WRAP



Timely Reminders

A PROJECT MANAGERS BEST FRIEND TO KEEP HIS SCHEDULE UNDER CONTROL.



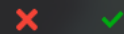
12:53

FRIDAY, FEBRUARY 17

 BuilderPad now

Hi Nick!

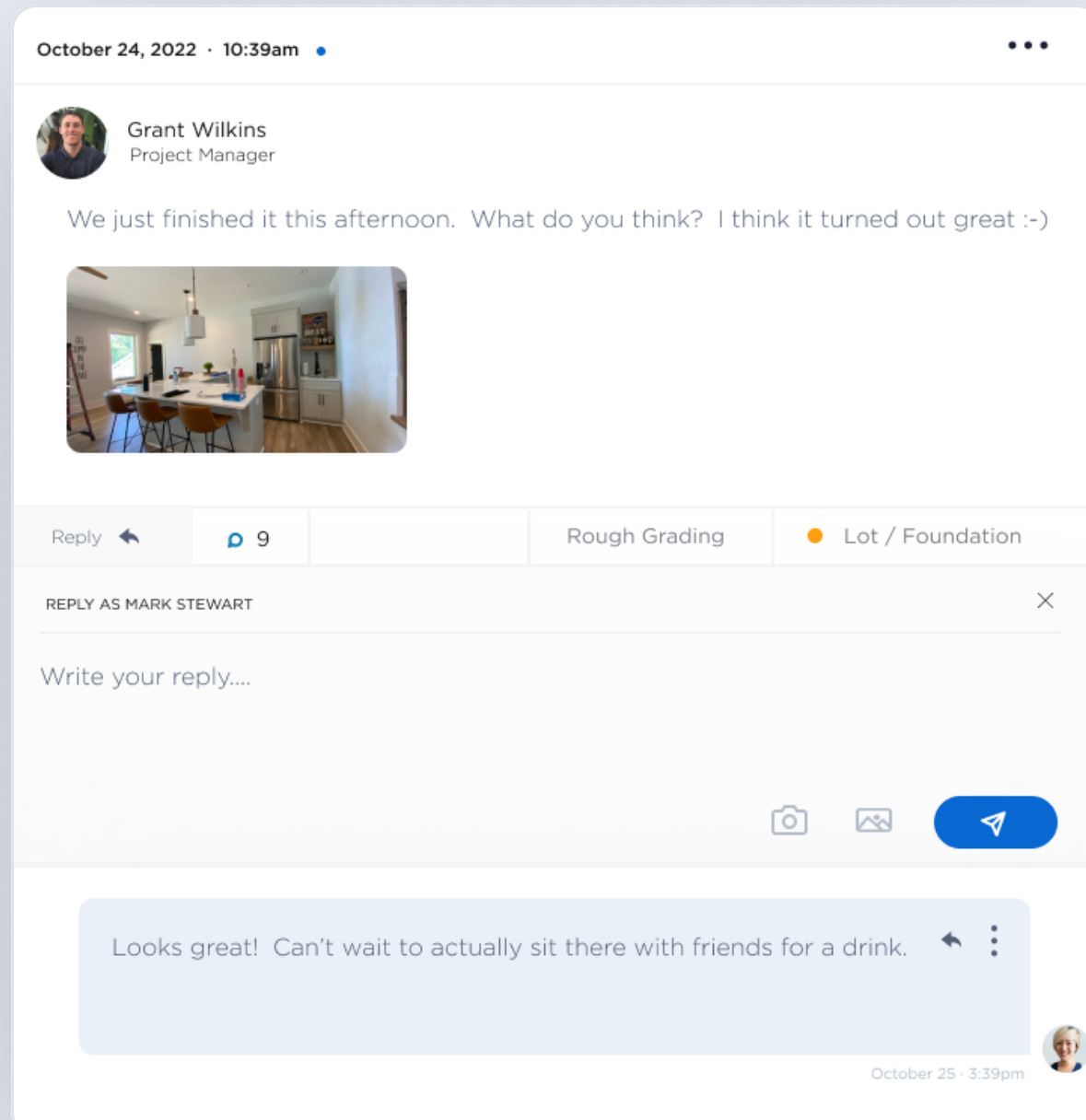
Schedule Alert: Are the electrical rough-ins still planning on being completed by February 19th?



- Trigger **automated messages** to the activity feed.
- Keep project managers organized and efficient.
- Minimize mistakes and scheduling conflicts.

First-class Communication

THE INTERACTIVE ACTIVITY FEED, WAS DESIGNED TO DOCUMENT ALL COMMUNICATION THROUGHOUT THE CONSTRUCTION PROCESS BETWEEN BUILDER AND CLIENT.



- **Smart search** and **advanced filters** make it easy to find previous conversations, photos, and more.
- **Tagging** allows to keep messages organized.
- **Threaded comments** make it easy to receive feedback and continue the discussion related to a specific topic.

Notification Control

ALLOW USERS TO CONTROL HOW/WHEN/WHAT THEY WILL BE NOTIFIED ABOUT.

I'd like to receive the following notifications...

ACTIVITY FEED	EMAIL	PUSH
New Posts to Activity Feed ?	<input type="checkbox"/>	Daily ▼
@Mentions in Activity Feed ?	<input type="checkbox"/>	Instant ▼

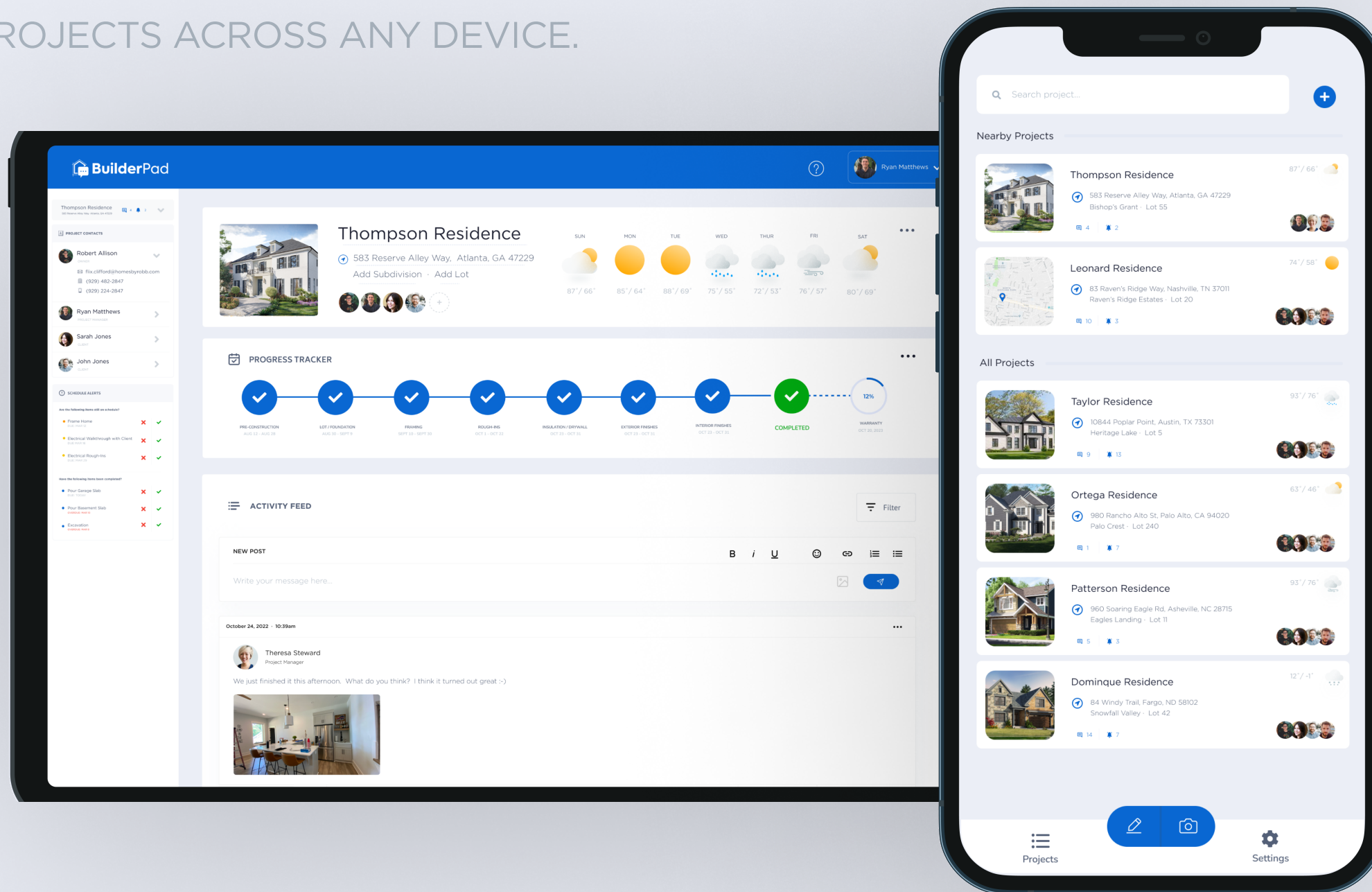
SCHEDULE / ALERTS	EMAIL	PUSH
New Schedule Phase / Items ?	Daily ▼	Instant ▼
Change in Schedule Phase / Items ?	Daily ▼	Instant ▼
Schedule Alerts ?	Daily ▼	Instant ▼
Weather Alerts ?	<input type="checkbox"/>	Daily ▼
Arrival to Job Site ?	<input type="checkbox"/>	Enabled ▼

PROGRESS UPDATES	EMAIL	PUSH
Progress Summary ?	Daily ▼	<input type="checkbox"/>
Upcoming Outlook ?	Weekly ▼	<input type="checkbox"/>

- Receive email and/or mobile push notifications
- Select between Instant, Daily, Weekly to control the frequency of each notification.
- Receive overview progress summaries and upcoming outlook emails, to keep everyone in sync on the project.

Field-Friendly

SYNC YOUR PROJECTS ACROSS ANY DEVICE.



Who we serve

- Custom and semi-custom home builders.
- Not currently using technology or are frustrated with their existing solution.
- A focus on client transparency, communication and building amazing homes.



Leadership



Van
Murray

CO-FOUNDER

With over 20 years of experience in the information technology industry and a three time founder, Van has helped thousands of businesses with their digital transformation.



Hill
Dickerson

CO-FOUNDER

As Co-Founder and Vice-President of Dickerson Hearth Products for the past 18 years, Hill has worked directly with 600+ home builders in the Raleigh-Durham area. He built the business with a direct focus on communication and organization, creating a company that is the #1 source for high quality fireplace and outdoor living solutions.



Mark
Thompson

CO-FOUNDER

With 14 years running high-growth software businesses, Mark has a passion for building SaaS solutions for the SMB market. He has been featured on leading tech publications including Forbes, Entrepreneur.com, and TheNextWeb.

Product Roadmap

Q2, 2022 (EARLY ADOPTERS)

- ✓ Scheduling w/ list, calendar and gantt views.
- ✓ Reminders and notifications.
- ✓ Activity feed powered with commenting, photo uploads and advanced filter/search capabilities.
- ✓ User management.
- ✓ iOS and Android mobile app.

Q3, 2022 (GENERAL PUBLIC)

- @mention someone in the activity feed.
- Two-factor authentication
- Face ID / Touch ID login
- Project email and phone number for including emails, calls and messages into the news feed.
- Showcase your work.
- (Early adopter most popular suggestions).

Q4, 2022 - Q1, 2023


- Selection management.
- Image markup editor
- Quickbooks/Xero integration.
- (Early adopter most popular suggestions).

* Future roadmap is subject to change



Simple pricing that grows with your construction business.

- Pricing for the general public
- Active Project limitations
- Pricing subject to change



Try BuilderPad free, for a full 14 days.

Basic

\$199

per month

Get Started Free

MOST POPULAR

Professional

\$299

per month

Get Started Free

Enterprise

\$499

per month

Get Started Free

Custom

Need more than 30 active projects?

Contact Us

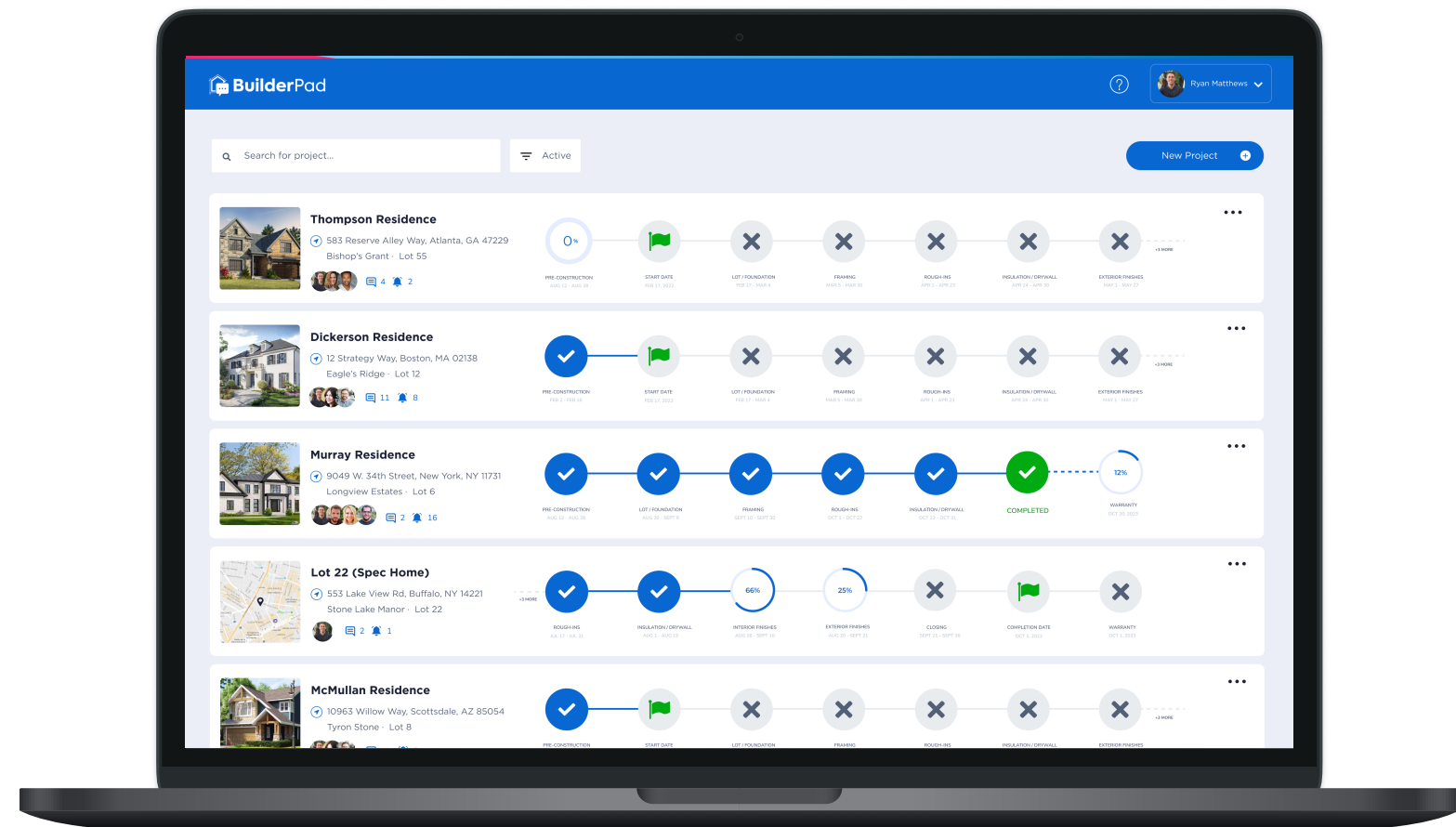
Active Project	3	15	30
Active Users	Unlimited	Unlimited	Unlimited
Scheduling	✓	✓	✓
Activity Feed	✓	✓	✓
Roles & Permissions	✓	✓	✓
Mobile App	✓	✓	✓
Support	✓	✓	Dedicated



Limited time, pre-buy special:

- Accepting 10 “early adopters”
- 3 years of BuilderPad access (normally \$18k)
- Create unlimited projects
- Direct feedback on product roadmap
- Dedicated account manager

Founders Edition



\$10,000

Join the Founders Edition at

 **builderpad.com/founders**